

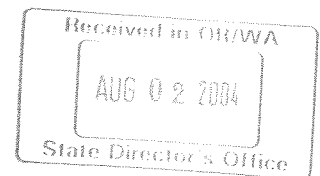


For America's Heritage

Public Lands Foundation

P.O. Box 7226 Arlington, Virginia 22207

July 22, 2004
Fax: 703-821-3490



Dear BLM Office Manager:

One of the principal goals of the Public Lands Foundation is the support of professionalism in public land management. Over the past few years the honored role of the professionally trained career civil servant has been frequently undermined. It is important that the public understand the dedication and integrity professional employees bring to their job each day. If our public lands and resources are to continue to be managed in the interest of future generations it is imperative that the stature of the BLM career professional be publicly reinforced, recognized and respected.

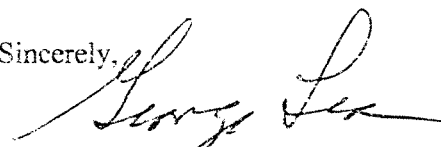
To help achieve this objective, the Public Lands Foundation has established two Outstanding Public Lands Professional Awards, one for the *Technical/Operational* disciplines and one for the *Managerial/Administrative*. This is the 15th year we have given these national annual awards to active or recently active BLM employees who have demonstrated outstanding professional performance during the past two years. The enclosed description of the two awards provides the factors we will use in selecting the 2004 recipients and the nomination and selection process. Please note that we have modified the criteria. It has always been our intention to recognize BLM employees for their recent accomplishments and not for their accomplishments during their career with BLM. The 2004 criteria highlight the importance of employee's accomplishments during the past two years.

You and the employees of your office have a close working relationship with and knowledge of BLM professionals. We invite you to identify, by **November 1, 2004**, those individual(s) that in your opinion are deserving of national recognition and to send their nominations, following the enclosed criteria, to PLF Awards Chairman, preferably via email to leaplf@erols.com, or to, PO Box 7226, Arlington, VA 22207. Tom Allen, Awards Chairman and his committee will review the nominations and make their recommendations to the PLF Board of Directors. All nominations will be posted to our web site with a photo so we would appreciate receiving your nominations on line in Word format with a digital photo of your nominees. Please check the Awards section of the PLF website at www.publicland.org for more information about PLF and our awards program. An Awards Ceremony, in the BLM Director's office followed by a tour, meeting the leadership of several national organizations, will honor the award recipients here in Washington, DC early in 2004.

We would appreciate it if you could announce these awards in your newsletters, and posting to your bulletin boards

Thank you for your cooperation in our 2003 national award program last year. We received many highly qualified nominations.

Sincerely,



George Lea, President

Enc: 2004 Award Criteria. Please remember PLF during the 2004-fall CFC campaign. We are still at CFC #2346, using the assumed name of "Conservation and Protection of Public Lands".

(703) 790-1988

www.publicland.org

leaplf@erols.com

Attachment 1-1



For America's Heritage

Public Lands Foundation

P.O. Box 7226

Arlington, Virginia 22207

June 22, 2004

MANAGERIAL/ADMINISTRATIVE AND TECHNICAL/OPERATIONAL OUTSTANDING PUBLIC LAND PROFESSIONAL EMPLOYEE AWARDS-2003

Purpose

These awards are given for the purpose of perpetuating and enhancing the proud tradition of professional public service in BLM's stewardship of entrusted lands and resources. It is intended that this form of national recognition will foster BLM employee pride and productivity as well as stimulate the public's interest in their federal resources and the quality of their agency's management. These Public Lands Foundation awards are reserved for the most prestigious performance that warrants national interest. The awards are not to recognize just good performance, but are for the purpose of recognizing recent outstanding professional accomplishments by managerial and technical staff employees within **two years** prior to nomination.

The Award

A citation, describing the nature and significance of the Awardees achievements.

Candidates

All active duty career BLM employees serving in a management, staff, or program position are eligible for the awards. Normally the awards will be granted to a single BLM employee but may be given to a unit that has performed so professionally that recognition should go to an entire unit.

Nomination Process

Nominations may be submitted each year, at any time, prior to November 1, 2004. Nominations are welcome from any and all sources including BLM employees and organizational units; PLF members; private interest groups associated with various public land issues; and local and state government officials. For full consideration, a nominee's professional performance must be documented against the published evaluation factors. Candidates not selected for the award in the year nominated may be considered with candidates nominated the following year.

An Awards Committee will first evaluate candidates. The PLF Board of Directors will select the winner.

Evaluation Factors

1) Demonstration of outstanding professional performance in relation to a particular major issue or challenge having national significance and broad public interest. 2) Holding to specific requirements of the Federal Land Policy and Management Act in the face of strong opposition from any source. 3) Exhibiting outstanding vision and foresight in the recognition of problems and opportunities which could significantly affect public land resources and moving to effectively address these matters. 4) Exhibiting outstanding personal courage and risk taking and/or making tough decisions to take controversial positions in favor of long term public interest in land conservation and protection, or evidence of exceptional professional peer and public recognition resulting from authoring professional articles of public interest, leadership by virtue of elective office in professional societies, and public awards for notable performance. 5) Exhibiting the sustained dedication needed to "make a difference" over time, in how BLM plans for and manages the public land resources. 6) Candidates for the managerial award will also be judged against their demonstrated ability to develop employees for future management and custody of the public lands. No relative weights are assigned.

Send Nominations to:

PLF Awards Chairman
Email: leap1f@erols
or to PO Box 7226
Arlington, VA 22207

Submit hard copy and online in plain text with digital photo by November 1, 2004. Check our web site for more information at www.publicland.org. Look for us in the **2004 CFC at #2346**